



## Media Fact Sheet 2019

### About the Show

The 35<sup>th</sup> annual Signatures Beaches Arts and Crafts Show is an outdoor marketplace of handmade works by over 150 top Canadian artists, artisans, and designers. In order to meet our communities' expectations for quality, we select each of our exhibitors based on the quality, originality, and craftsmanship of their work, ensuring that they are the designer and creator of their work, and that everything in our marketplace is handmade in Canada.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leather, toys, gourmet foods, and more. [signatures.ca/beaches-arts-and-crafts](http://signatures.ca/beaches-arts-and-crafts)

### About The Neighbourhood Group

The Signatures Beaches Arts and Crafts Show is for the benefit of The Neighbourhood Group, a non-profit support service agency working to help newcomers, youth, unemployed, seniors, and the marginally housed to live independently and with dignity. Since 1975, with the assistance of its staff and over 600 volunteers, it has helped more than 11,000 people annually. [www.theneighbourhoodgroup.org](http://www.theneighbourhoodgroup.org)

### Features and Promotions

**Facebook Giveaway:** fans will have the chance to win one of four gift certificates to the show worth \$50.00 by entering a giveaway on the Signatures Facebook page. The giveaway will go live on Thursday, May 23 and will close on Thursday, June 6.

**Spin-the-Wheel Surprise Gift Giveaways:** visitors can spin a prize wheel for a chance to win Signatures tote bags or gift certificates redeemable for works from exhibitors.

**The Neighbourhood Group Barbecue:** hamburgers, hot dogs, and cold drinks will be served while supplies last, with all proceeds benefiting The Neighbourhood Group.

### Who We Are

Signatures is Canada's handmade market leader. Our mission is to provide a marketplace for artisans to make connections with the people who value their goods, and the stories embodied in those goods. We proudly produce 20 events in 13 cities across Canada that bring together 400,000 visitors and 2,500 artisans each year. Since our founding in 1980, we have remained committed to sharing the joy of handmade through new and uniquely Canadian experiences for lifetimes to come.

### Media Contact

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#### Dates & Times

Saturday, June 8  
10 a.m. to 6 p.m.  
Sunday, June 9  
10 a.m. to 6 p.m.

#### Location

Kew Gardens  
2075 Queen Street East  
The Beach neighbourhood  
Toronto, Ontario  
Accessible via TTC  
501 streetcar

#### More Info

Admission is free for all  
Takes place rain or shine  
For the benefit of The  
Neighbourhood Group