

Press Release

A New Era Underway for Signatures

OTTAWA – April 1, 2019 – As the changing of the seasons brings with it a breadth of new visual delights, Signatures will debut its new visual identity to St. Albert shoppers at the 3rd annual Signatures Indie Handmade Spring show, taking place April 12 to 14, 2019 at The Enjoy Centre.

The show will bring to life a completely transformed visual identity that the Canadian handmade marketplace leader unveiled in early February. For the first time in its history, Signatures unified all 20 of its shows under one singular brand, incorporating a logo system of regional iconography identifiers. Signatures Indie Handmade’s new logo depicts The Enjoy Centre greenhouse.

“We are excited for our St. Albert faithful to experience a rejuvenated Signatures show, as our new brand identity makes its Western Canadian debut,” said John Ladouceur, co-founder and president of Signatures. “With an endless display of top-quality Canadian handmade works at every corner situated inside a breathtaking venue, our show will undoubtedly be a feast for the eyes.”

The show features more than 100 top Canadian artists, artisans, and designers from coast-to-coast, including 48 from the Edmonton Metropolitan Region and six from St. Albert. There are five provinces represented in 19 different product categories. Several daily gift draws will take place during the show, while visitors can enjoy bar service and sip while they shop on Friday evening and Saturday. Tickets are on sale now at signatures.ca/indie-handmade-spring

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About Signatures

Signatures is Canada's handmade marketplace leader, with over 38 years' experience and more than 350 shows produced. Each year, Signatures accepts over 2,500 participating artisans and welcomes more than 400,000 visitors to its 20 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit signatures.ca

On Social Media

Facebook.com/SignaturesCA

Instagram: @signatures.ca

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Media Contact

Etienne Dale

Communications Manager

613.244.1847

edale@signatures.ca

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