

## Media Fact Sheet 2019

### About the Show

The 3<sup>rd</sup> annual Signatures Indie Handmade Spring show is a marketplace of handmade works by over 100 top Canadian artists, artisans, and designers. In order to meet our communities' expectations for quality, we select each of our exhibitors based on the quality, originality, and craftsmanship of their work, ensuring that they are the designer and creator of their work, and that everything in our marketplace is handmade in Canada.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leather, toys, gourmet foods, and more. [signatures.ca/indie-handmade-spring](http://signatures.ca/indie-handmade-spring)

#### Dates & Times

Friday, April 12  
10 a.m. to 9 p.m.  
Saturday, April 13  
10 a.m. to 6 p.m.  
Sunday, April 14  
10 a.m. to 5 p.m.

### Features and Promotions

**Shopping Spree Grand Prize:** visitors will have the chance to win a grand prize consisting of a \$250.00 shopping spree to the show. The draw will take place Sunday at 12:00 p.m. All visitors receive a ballot with admission.

**Signatures Shop in Style Giveaway:** visitors will have the chance to win one prize package consisting of four tickets to the 2019 Signatures Indie Handmade fall show, a \$200.00 shopping spree at the show, VIP treatment upon arrival, and a complimentary lunch for four.

**Sip & Shop:** on Friday, April 12, visitors can take advantage of a limited-time offer of one admission ticket and one drink ticket for \$10.00. Visitors can also enjoy bar service on Friday from 4:00 to 8:00 p.m. and Saturday from 1:00 to 5:00 p.m.

**Selfie Wall:** visitors are encouraged to take selfies in front of our branded step-and-repeat and share them on social media for a chance to win prizes provided by the exhibitors.

#### Location

The Enjoy Centre  
Moonflower Room  
101 Riel Drive  
St. Albert, Alberta  
Free parking on-site

### Who We Are

Signatures is Canada's handmade market leader. Our mission is to provide a marketplace for artisans to make connections with the people who value their goods, and the stories embodied in those goods. We proudly produce 20 events in 13 cities across Canada that bring together 400,000 visitors and 2,500 artisans each year. Since our founding in 1980, we have remained committed to sharing the joy of handmade through new and uniquely Canadian experiences for lifetimes to come.

#### Tickets

General admission: \$5.00  
Ages 17 and under: free  
Re-admission is free and unlimited

Buy online: [signatures.ca](http://signatures.ca)  
Buy on-site: cash and tap cards accepted

### Media Contact

Etienne Dale | Communications Manager | 613.244.1847 | [edale@signatures.ca](mailto:edale@signatures.ca)