

## Media Fact Sheet 2019

### About the Show

The 13<sup>th</sup> annual Signatures Butterdome Spring Craft Sale is a marketplace of handmade works by over 180 top Canadian artists, artisans, and designers. In order to meet our communities' expectations for quality, we select each of our exhibitors based on the quality, originality, and craftsmanship of their work, ensuring that they are the designer and creator of their work, and that everything in our marketplace is handmade in Canada.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leather, toys, gourmet foods, and more. [signatures.ca/butterdome-spring](http://signatures.ca/butterdome-spring)

### Features and Promotions

**Signatures Shop in Style Grand Prize Giveaway:** visitors will have the chance to win a grand prize package consisting of four tickets to the 2019 Signatures Butterdome Craft Sale, a \$200.00 shopping spree at the show, VIP treatment upon arrival, and a complimentary lunch for four.

**Screen Printing Workshops:** Signatures staff will provide individual hands-on screen printing workshops to the first 100 visitors who sign up each day. Participants will screen print a Signatures branded design onto a canvas tote bag, which they will be able to keep.

**Win Canadian Handmade Gift Giveaways:** multiple daily draws for gifts provided by the exhibitors. All visitors receive a ballot with admission.

**Selfie Wall:** visitors are encouraged to take selfies in front of our branded step-and-repeat and share them on social media for a chance to win prizes provided by the exhibitors.

### Who We Are

Signatures is Canada's handmade market leader. Our mission is to provide a marketplace for artisans to make connections with the people who value their goods, and the stories embodied in those goods. We proudly produce 20 events in 13 cities across Canada that bring together 400,000 visitors and 2,500 artisans each year. Since our founding in 1980, we have remained committed to sharing the joy of handmade through new and uniquely Canadian experiences for lifetimes to come.

### Media Contact

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#### Dates & Times

Friday, May 3  
10 a.m. to 10 p.m.  
Saturday, May 4  
10 a.m. to 6 p.m.  
Sunday, May 5  
10 a.m. to 5 p.m.

#### Location

University of Alberta  
Butterdome  
87 Avenue and 114 Street  
Edmonton, Alberta  
Paid parking on-site  
Public transit encouraged

#### Tickets

General admission: \$5.00  
Ages 17 and under: free  
Re-admission is free and unlimited  
Buy online: [signatures.ca](http://signatures.ca)  
Buy on-site: cash only