

MEDIA FACT SHEET 2017

TOUCH OF TALENT CRAFT SALE



ABOUT THE SHOW

The TOUCH OF TALENT CRAFT SALE is a marketplace of handmade works by over 70 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

The TOUCH OF TALENT CRAFT SALE, now in its third consecutive year in Sherwood Park, is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit touchoftalent.ca

FEATURES & PROMOTIONS

- **Artisan Gift Draws:** several works donated by the artisans will be drawn throughout both days of the show. All guests receive a prize ballot upon entry.
- **Shopping Spree Grand Prize:** a \$250.00 shopping spree grand prize will be drawn on Sunday, September 24 at 2:00 p.m. All guests receive a prize ballot upon entry.
- **Digital Perks:** fans can access exclusive content across social media platforms using the official show hashtags #TouchOfTalent and #HandmadeLive, and special offers on the TOUCH OF TALENT CRAFT SALE e-newsletter.

ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 37 years experience and over 330 shows produced. Each year, SIGNATURES accepts over 2,500 participating exhibitors and welcomes over 400,000 visitors to its 20 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit signatures.ca

MEDIA CONTACT

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DATES/HOURS

Saturday, September 23

10 a.m. – 6 p.m.

Sunday, September 24

10 a.m. – 5 p.m.

LOCATION

Millennium Place

2000 Premier Way
Sherwood Park, AB

• Free parking on site •

TICKETS

General admission: \$5.00

Free for ages 17 and under
Cash only at the box office
Buy online at touchoftalent.ca
Unlimited free re-admission

ONLINE/SOCIAL

 touchoftalent.ca

 [TouchOfTalentCraftSale](https://www.facebook.com/TouchOfTalentCraftSale)

 [@signatures.ca](https://www.instagram.com/signatures.ca)

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MACKENZIE JONES
Calgary, AB



MCLEOD TYPOGRAPHY
Sherwood Park, AB



SHANNAH ROSE
Edmonton, AB



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