



4th annual

BUTTERDOME

Spring Craft Sale

**ARTISAN APPLICATION
SPRING
2010**

APRIL 30 to MAY 2, 2010

UNIVERSITY OF ALBERTA, BUTTERDOME, EDMONTON

Welcome to the 4th Annual Butterdome Spring Craft Sale

Now entering its 4th year, the Butterdome Spring Craft Sale has established itself as THE spring show to visit in Edmonton for the best handmade products in Canada. Showcasing the talents of more than 150 of Canada's finest artists, artisans and designers, the show continues to attract customers because of the diversity and the quality of the thousands of unique products to be found. More than ever, the appeal of shopping for eco-friendly and Canadian-made gifts is what has made the Butterdome Spring Craft Sale a must-attend event for the winter weary population of Alberta's capital city.

Our extensive advertising campaign including television, billboards, newspaper and radio combined with an enthusiastic promotion at the Christmas Butterdome Craft Sale ensures that our 2010 edition will continue to draw thousands of qualified shoppers to your booth.

We invite you to join us for this exciting opportunity to present your work in Edmonton. Space is limited to 150 artisans only, don't miss out – send in your application today!



**FRIDAY 10 - 10
SATURDAY 10 - 6
SUNDAY 10 - 5**



APPLY NOW! APPLICATIONS RECEIVED EARLY WILL BE GIVEN PRIORITY IN THE SELECTION PROCESS.

www.butterdomecraftsale.com

Acceptance Criteria/Information

Selection - This is a juried show with the primary basis for acceptance being the quality, originality and craftsmanship of the work to be sold. The initial selection process will begin on October 1, 2009. All applications are considered and reviewed, even those received after the initial application deadline. The processing and selection of these applications will be based on the remaining space and category availability within the show.

Eligibility - You must be the designer, creator and producer of the work to be sold. Only work produced by you or under your direct supervision will be considered. No work produced or sourced by commercial means, nor work represented by dealers or agents will be allowed. Work must be handmade in Canada.

Presentation - The professionalism of the booth display is a major consideration in our applicant selection and is also a determination in booth placement within the show.

Specialty Foods And Body Care Products - We make available a limited number of booths for gourmet packaged foods (on-site consumable foods are not permitted) and health and body care products. Applicants in these product categories must complete a separate questionnaire available at www.signatures.ca.

Acceptance - When accepted you will receive two copies of the show contract indicating your accepted booth size, accepted products and payment options. Prior to the show you will find a detailed exhibitors kit that will contain the show information, move-in details, hotel information and all other information you may need at our website: www.signatures.ca.

Application Procedure (check off as you complete)

Photos Please submit at least 5 professional quality digital images (300 dpi jpg format on CD) of all the work you plan to sell at the show. The photos should be close-up of individual pieces. Please also include a digital photo of your studio/workshop and a clear, recent photo or detailed diagram of your booth display.

Product/Resumé Please include a statement on your work. Describe what inspired you to create it, how long you have been doing it, the production process, the number of employees you have and their roles in the business and your product price range. Please also include a resumé detailing your background, your design training and show experience.

Deposit Please enclose a deposit cheque of \$200 payable to: Signatures Shows Ltd. This will only be cashed if you are contracted for space.

BUTTERDOME Spring 2010 Application Form

Please detach and send this form and your supporting materials to us. Keep a photocopy for future reference.



Name _____ Company Name _____

Mailing address _____ City _____ Province _____ Postal Code _____

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Telephone _____ Fax _____ Mobile _____

Email _____ Website _____

Products to be sold (attach a sheet if necessary, be specific, this will form part of your contract) _____

How many people work in or for your company? Full time _____ Part time _____

SIGNATURE _____ DATE _____

Services Include - Our exhibit price is an all-inclusive package that includes booth draping, 800 watts of power, complimentary admission tickets, storage, show promotional literature, show directory listing, listing on our customer website www.butterdomecraftsale.com, pre-show media opportunities, in-show promotional feature areas, hotel assistance and discounted shipping rates when using the official show carrier.

Using 1, 2, 3 indicate your first, second and third choices in the boxes provided.

BUTTERDOME Spring Craft Sale	Booth Size	Aisle	Corner	Double Corner
University of Alberta Edmonton	10' X 10'	\$460 <input type="checkbox"/>	\$560 <input type="checkbox"/>	
	10' X 15'	\$690 <input type="checkbox"/>	\$790 <input type="checkbox"/>	
April 30 - May 2, 2010	10' X 20'	\$920 <input type="checkbox"/>	\$1020 <input type="checkbox"/>	\$1120 <input type="checkbox"/>
Perimeter storage request add \$50 <input type="checkbox"/>				

All fees are subject to GST (#110127892).



Please send this form and supporting material to us at:

Signatures Shows Ltd, 810-325 Dalhousie, Ottawa, ON K1N 7G2

Tel: 613.241.5777 Fax: 613.241.5678 Toll Free: 1.888.773.4444 Email: info@signatures.ca

www.signatures.ca www.butterdomecraftsale.com