

ARTISAN APPLICATION **SPRING 2011**



# ORIGINALS



**THE SPRING CRAFT SALE**

**APRIL 14 - 17, 2011**  
LANSDOWNE PARK, OTTAWA

**CELEBRATING 25 YEARS OF SUCCESS!**

ORIGINALS - The Spring Craft Sale has been providing Ottawa shoppers with “original” works for 25 years. Our juried show hosts 180 of Canada’s finest artists, artisans and craftspeople. Our goal is to provide a professional, friendly atmosphere for all who attend. The show is held in the Salons of the Ottawa Civic Centre, located at Lansdowne Park in the heart of the city. Plenty of parking and easy access by public transit provides a well situated venue. Each year the show attracts more and more attention and with our 25th anniversary to celebrate, this year will be extra special. Show features include prize promotions, feature display areas, entertainment, informative show guide, free re-entry passes, on site ATM’s , plus friendly helpful customer service. Strong advertising campaigns, good media relations, community partnerships, direct mailings and/or eblasts to annually updated customer databases all contribute to give added customer value. Originals – The Spring Craft Sale is a favorite rite of spring in Ottawa so capitalize this year on a “silver” opportunity!

Join us April 14-17 and start your year with success!



**APPLY NOW! Applications received by September 1, 2010 will be given priority in the selection process.**

## ACCEPTANCE CRITERIA / INFORMATION

**Selection** - This is a juried show with the primary basis for acceptance being the quality, originality and craftsmanship of the work to be sold. The initial selection process will begin on September 1, 2010. All applications are considered and reviewed, even those received after the initial application deadline. The processing and selection of these applications will be based on the remaining space and category availability within the show.

**Eligibility** - You must be the designer, creator and producer of the work to be sold. Only work produced by you or under your direct supervision will be considered. No work produced or sourced by commercial means, nor work represented by dealers or agents will be allowed. Work must be handmade in Canada.

**Presentation** - The professionalism of the booth display is a major consideration in our applicant selection and is also a determination in booth placement within the show.

**Specialty Foods And Body Care Products** - We make available a limited number of booths for gourmet packaged foods (on-site consumable foods are not permitted) and health and body care products. Applicants in these product categories must complete a separate questionnaire available at [www.signatures.ca](http://www.signatures.ca).

**Acceptance** - When accepted you will receive two copies of the show contract indicating your accepted booth size, accepted products and payment options. Prior to the show you will find a detailed exhibitors kit that will contain the show information, move-in details, hotel information and all other information you may need at our website [www.signatures.ca](http://www.signatures.ca).

## APPLICATION PROCEDURE as you complete

**Photos**  Please submit at least 10 professional quality digital images (jpeg format on CD) of all the work you plan to sell at the show. The photos should be close-up of individual pieces. Please also include a digital photo of your studio/workshop and a clear, recent photo or detailed diagram of your booth display.

**Product/Resumé**  Please include a statement on your work. Describe what inspired you to create it, how long you have been doing it, the production process, the number of employees you have and their roles in the business and your product price range. Please also include a resumé detailing your background, your design training and show experience.

**Deposit**  Please enclose a deposit cheque of \$200 payable to: Signatures Shows Ltd. This will only be cashed if you are contracted for space.

**Services Include** - Our exhibit price is an all-inclusive package that includes booth draping, 750 watts of power, complimentary admission tickets, storage, show promotional literature, show directory listing, listing on our website [www.originalsshow.ca](http://www.originalsshow.ca), pre-show media opportunities, in-show promotional feature areas, hotel assistance, discounted shipping rates and free material handling when using the official show carrier.

## ARTISAN APPLICATION ORIGINALS THE SPRING CRAFT SALE 2011

[www.originalsshow.ca](http://www.originalsshow.ca)



Please send this form and your supporting materials to us. Keep a photocopy for future reference.

Name \_\_\_\_\_ Company name \_\_\_\_\_

Mailing address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_

( ) \_\_\_\_\_ ( ) \_\_\_\_\_ ( ) \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Products to be sold (attach a sheet if necessary, be specific, this will form part of your contract) \_\_\_\_\_

How many people work in or for your company? Full time \_\_\_\_\_ Part time \_\_\_\_\_

**Let's go "green"!** I wish to receive show applications & information by email. (NO print will be mailed.) YES  NO

**SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

Please  your requested space. Indicate your **1st** and **2nd** choice beside the spaces selected.

		Aisle Booth	Corner Booth
<b>The Spring Craft Sale</b> Lansdowne Park, Ottawa April 14 - 17, 2011	5' x 10'	\$800 <input type="checkbox"/>	\$900 <input type="checkbox"/>
	5' x 15'	\$1200 <input type="checkbox"/>	\$1300 <input type="checkbox"/>
	5' x 20'	\$1600 <input type="checkbox"/>	\$1700 <input type="checkbox"/>
	10' x 10'	\$1020 <input type="checkbox"/>	\$1220 <input type="checkbox"/>
	10' x 15'	\$1530 <input type="checkbox"/>	\$1730 <input type="checkbox"/>
	10' x 20'	\$2040 <input type="checkbox"/>	\$2240 <input type="checkbox"/>

All fees are subject to HST (#110127892).

**Let us promote your work . . .**  
 on our websites & print materials. Send us  
 good quality digital photographs on a CD  
 or email to: [info@signatures.ca](mailto:info@signatures.ca)



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