

EXHIBITOR APPLICATION - CHRISTMAS 2010



OUR BEST TO YOU ART & CRAFT SALE - RED DEER OCTOBER 29 - 31, 2010

We are pleased to announce the 19th annual Red Deer Our Best To You Art & Craft Sale, central Alberta's largest craft event. The city of Red Deer is a young and thriving community that will surprise you with its purchasing power. Over 15,000 avid shoppers wait for this event to find unique hard-to-find gifts. The show will feature 200 exhibitors and will sell out early. Do not delay, send in your application today!!

LOCATION: Parkland & Prairie Pavillions, Westerner Park, Red Deer, AB

SET UP DAY: Thursday, October 28, 2010

SHOW HOURS: Fri 10 am - 9 pm, Sat 10 am - 6 pm, Sun 10 am - 5 pm

WEBSITE: www.ourbesttoyou.ca

OUR BEST TO YOU ART & CRAFT SALE - REGINA NOVEMBER 11 - 13, 2010

Apply to join us at Regina's 18th annual Our Best To You Art & Craft Sale and see what everyone is talking about. Visitors come from every corner of the province to attend this much anticipated event. The show features 190 exhibitors and consistently draws over 15,000 visitors. Experienced Regina exhibitors will remember the tremendous crowds that visit the show whenever it takes place on Remembrance Day. To take advantage of this, we have adjusted our format this year to run Thursday (November 11) to Saturday. The show will be busier than ever!

LOCATION: Canada Centre East, Evraz Place, (formerly IPSCO Place), Regina, SK

SET UP DAY: Wednesday, November 10, 2010

SHOW HOURS: Thurs 10 am - 9 pm, Fri 10 am - 9 pm, Sat 10 am - 6 pm

WEBSITE: www.ourbesttoyou.ca



FESTIVAL OF CRAFTS ART & CRAFT SALE - CALGARY DECEMBER 2 - 5, 2010

Festival of Crafts Art & Craft Sale is Alberta's largest art & craft sale. The convenient and central location of the BMO Centre at Stampede Park helps us draw from every direction around the greater Calgary area. The show features 260 talented artists, artisans & designers and enjoys the attendance of more than 20,000 shoppers. Calgarians love to spend money on unique works and they love Festival of Crafts. Mark your calendars & apply early.

LOCATION: BMO Centre (formerly Roundup Centre) Calgary, AB

SET UP DAY: Wednesday, December 1, 2010

SHOW HOURS: Thurs 10 am - 9:30 pm, Fri 10 am - 9:30 pm, Sat 10 am - 6 pm, Sun 10 am - 5 pm

WEBSITE: www.festivalofcrafts.ca



APPLY NOW!

**APPLICATIONS RECEIVED BY APRIL 1, 2010 WILL
BE GIVEN PRIORITY IN THE SELECTION PROCESS.**



Signatures Shows Ltd.

810 - 325 Dalhousie, Ottawa, ON, K1N 7G2

Toll Free: 1-888-773-4444 Fax: 613-241-5678

Email: info@signatures.ca www.signatures.ca

Signatures Shows is a dedicated team with over 25 years of experience in the promotion of Canadian handmade.

2010 APPLICATION FORM

Keep a photocopy of the documents you submit for future reference.

OUR BEST TO YOU - RED DEER - REGINA / FESTIVAL OF CRAFTS - CALGARY

Artisan's Name _____

Business Name _____

Address _____

City _____ Province _____ Postal Code _____

E-mail _____ Website _____

Phone _____ Fax _____ Mobile _____

Show(s) I wish to apply for: appropriate box(es) Red Deer Regina Calgary

Provide a detailed list of all items you wish to sell. (Attach a sheet if necessary, be specific, this will form part of your contract).

BOOTH RENTAL REQUEST

All fees are subject to 5% GST (110127892).

Using **1, 2, 3** indicate your first, second and third choices in the boxes provided

A - Aisle Booth - 8' high draping on both sides and back

S - Booth with personal storage 5' immediately behind or next to booth

C - Corner (one side open)

RED DEER - BOOTH RENTAL REQUEST

10 x 10	10 x 15	10 x 20	6 x 10	6 x 15
<input type="checkbox"/> A - \$480	<input type="checkbox"/> A - \$720	<input type="checkbox"/> A - \$960	<input type="checkbox"/> A - \$360	<input type="checkbox"/> A - \$540
<input type="checkbox"/> S - \$520	<input type="checkbox"/> S - \$780	<input type="checkbox"/> S - \$1040	<input type="checkbox"/> N / A	<input type="checkbox"/> N / A
<input type="checkbox"/> C - \$560	<input type="checkbox"/> C - \$800	<input type="checkbox"/> C - \$1040	<input type="checkbox"/> C - \$420	<input type="checkbox"/> C - \$600

REGINA - BOOTH RENTAL REQUEST

10 x 10	10 x 15	10 x 20	5 x 10	5 x 15
<input type="checkbox"/> A - \$480	<input type="checkbox"/> A - \$720	<input type="checkbox"/> A - \$960	<input type="checkbox"/> A - \$360	<input type="checkbox"/> A - \$540
<input type="checkbox"/> S - \$520	<input type="checkbox"/> S - \$780	<input type="checkbox"/> S - \$1040	<input type="checkbox"/> N / A	<input type="checkbox"/> N / A
<input type="checkbox"/> C - \$560	<input type="checkbox"/> C - \$800	<input type="checkbox"/> C - \$1040	<input type="checkbox"/> C - \$420	<input type="checkbox"/> C - \$600

CALGARY - BOOTH RENTAL REQUEST

10 x 10	10 x 15	10 x 20
<input type="checkbox"/> A - \$780	<input type="checkbox"/> A - \$1170	<input type="checkbox"/> A - \$1560
<input type="checkbox"/> S - \$830	<input type="checkbox"/> S - \$1250	<input type="checkbox"/> S - \$1660
<input type="checkbox"/> C - \$880	<input type="checkbox"/> C - \$1270	<input type="checkbox"/> C - \$1660

SHOW FACTS . . .

- Experienced show management and staff committed to serving the best interests of the exhibitors and shopping public. Our goal is to provide a professional, friendly atmosphere for all who attend our shows. Exhibitors are selected accordingly.
- Talented artisans from all across Canada dedicated to quality craftsmanship.
- Targeted Proven Advertising Campaigns in print, radio, TV and Internet / Website initiatives. Email blasts to annually updated customer databases.
- Customer benefits – informative show guide, free re-entry passes, on-site ATM's, coat and parcel check and friendly, helpful customer service
- Our exhibit price is an all-inclusive package of 8' high booth draping, electrical power, storage, carpeted aisles, show promotional literature, show directory listing, listing on our web site, www.signatures.ca, pre-show media opportunities, hotel assistance, discounted shipping rates and free material handling when using the official show carrier.

ELIGIBILITY & ACCEPTANCE CRITERIA . . .

- Applicants must be the creator/designer of the work. Imported items, commercial kits, and non-juried items are not eligible. No dealers or agents are allowed.
- The quality and marketability of your product, its' originality and the overall balance of the show are considerations in the jurying process.
- An appealing and professional booth display is very important to the selection process as well as your ultimate success at the shows.
- A unified booth theme is preferable to those that have a selection of items from unrelated craft categories.
- Your submission is compared to others in your craft category. Please be original, neat and thorough.

OTHER DETAILS . . .

- Exhibitors must provide their own lighting and display materials.
- Notice of acceptance will be made by the end of April. Applications received after April 2010 will be reviewed and considered depending on remaining space and category availability within the shows.
- Deposits are refunded to unsuccessful applicants only.

APPLICANTS MUST SUBMIT . . .

as you complete

- Fully completed application form
- A minimum of 5 professional quality photos or digital images (preferred) in jpeg format on CD of all the work you plan to sell at the show. (NOTE - DIGITAL IMAGES ARE PREFERRED IN ORDER FOR US TO PROMOTE YOU ON OUR WEBSITES AND PRINT MATERIALS.)
- One image/photo of your proposed booth display, if not available, submit a drawing of your booth plan and one image/photo of your studio/workshop.
- Applicants in the categories of Specialty Foods and Body Care must complete a separate questionnaire available at www.signatures.ca. (On-site consumable foods are not permitted).
- Statement on your work, description of what inspired you to create it, how long you have been doing it, the production process, the number of employees you have and their roles in the business. Also include a resumé detailing your background, design training and show experience.
- A deposit cheque of \$150.00 per show, postdated to April 1, 2010 payable to **Signatures Shows Ltd.**

When accepted you will receive two copies of the show(s) contract(s) indicating your accepted booth size, accepted products and payment options. Only the products indicated in the contract will be allowed at the show. Jewellery is not permitted unless it is specified in your contract. Prior to the show, a detailed exhibitors kit that will contain the floor plan, move-in details, hotel information, order forms and all other information that you will need will be available on our web site – www.signatures.ca.

PLEASE SEND THIS FORM AND SUPPORTING MATERIALS TO US AT:

Signatures Shows Ltd., 810 - 325 Dalhousie, Ottawa, ON, K1N 7G2

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